

NOTICE ON THE USE OF COOKIES AND ON AUTOMATICALLY RECORDED DATA

1. The Data Controller

Danubius Hotels Zrt.

registered office: 1051 Budapest, Szent István tér 11.

representative: Balázs Kovács, CEO

e-mail: adat@danubiushotels.com

(hereinafter: the “Data Controller”)

If the cookie is operated by another party (e.g. Google), the data recorded in the cookie will be sent to the operator. Such operators are data controllers independent of us. A link to the service provider’s website can be found under the tab providing a detailed description of the cookies.

2. What is a cookie?

A cookie is a small text file that is stored on the hard disk of your computer or mobile device up to the expiry time set in the cookie and is activated (i.e. provides feedback to the web server) during subsequent visits. Websites use cookies for the purpose of recording information related to your visit (pages visited, time spent on each page, browsing data, log-outs, etc.), as well as personal settings. This tool also helps in the designing of a user-friendly website, to enhance the online experience of visitors.

Cookies can be subdivided according to their lifespan, function and origin as follows:

2.1. Session cookies and persistent cookies

Two types of cookies are distinguished from each other based on when they expire: “session cookies” and “persistent cookies”.

“**Session cookies**” are stored temporarily by the computer, notebook or mobile device until the visitor leaves the site; these cookies help the system to remember information so that you do not have to provide or fill out that information again when you next visit the site. Session cookies are only valid for the user’s current session and their purpose is to prevent data loss (for example, when completing a lengthy form). At the end of the session or when the browser is closed, this type of cookie is automatically deleted from the visitor’s computer.

“**Persistent cookies**” are stored on your computer, notebook or mobile device even after you leave the website. These cookies allow the website to recognise the visitor when he or she returns to the site. In all cases where user authentication is required – e.g. webstores, internet banking, webmail – it is a necessary precondition for the effective functioning of the site. Persistent cookies do not contain any personal data themselves, and can only be used to identify the user when combined with associated data stored in the server’s database. **The lifespan of the persistent cookies is specified in the description of the cookie.**

2.2. Proprietary and third-party cookies

If the cookie is installed on the device by our web server, it is called a proprietary cookie, whereas if the source of the cookie is code embedded in the website by an external service provider (e.g. Google), it is a third-party cookie.

2.3. Strictly necessary cookies, cookies that save your settings, statistical and marketing cookies

“**Strictly necessary cookies**” provide the functions that are essential for the website to work. (For example: form completion guides) Since the website cannot function without the cookie, the visitor’s consent is not required for it to be used.

“**Cookies that save your settings**” save your settings on the website, which is not essential for the website to work but makes it easier for you to use the site. The consent of the visitor is required for such cookies to be used.

“**Statistical cookies**” collect statistical data on how visitors use the site; what they look at, what they click on, how they scroll through the website and so on. This is how we know, for example, which articles are the most viewed. The use of such cookies is not essential and requires the consent of the visitor.

The purpose of “**marketing cookies**” is to display targeted, personalised advertising on various advertising platforms (e.g. Google, Facebook). This cookie analyses such things as how and where the website is viewed, the number of visits and the videos viewed.

2.4. Other assets for marketing purposes

We would like to inform you that we use the following tools on our website **if you have given your consent**. You can withdraw your consent in the cookie management pop-up and under "cookie settings". The tools listed below allow us to better identify people who are interested in our services and display advertising to them or people like them.

Tools:

- **Enhanced Conversions:** <https://support.google.com/google-ads/answer/9888656?hl=en> - In this case, email address, name, address and/or phone number will be sent to Google.
- **Google Signals:** <https://support.google.com/analytics/answer/9445345?hl=en>

You can also block Google Analytics tools in general, separately as described in the following description: <https://support.google.com/analytics/answer/181881?hl=en>

3. What cookies do we use?

The type and purpose of the cookie, the time it is used, and the name of any third-party service provider it belongs to, plus a link to its website, can all be found under the tab providing a detailed description of the cookies. (For a detailed description of the cookies, click on the individual tabs in the pop-up window under “Customise”/“Details”.)

3.1. Cookies strictly necessary for the functioning of the website

Legal basis of the data processing: Pursuant to Section 13/A(3) of Act CVIII of 2001 *on certain aspects of electronic commerce and information society services*, our legitimate interest in the proper functioning of the website [GDPR Article 6(1)(f)]. You can object to the use of these cookies by sending an email to adat@danubiushotels.com. If the cookie is deleted, the function (purpose) associated with the cookie will not be carried out.

3.2. Cookies that save your settings

Legal basis of the data processing: The visitor's consent, given in a pop-up window on the website [GDPR Article 6(1)(a)]. Your consent can be withdrawn at any time on the site, under Cookie Settings, but the withdrawal will not affect the lawfulness of the data processing that preceded it. If the consent is withdrawn, we will not receive any browsing-related data.

3.3. Cookies that collect statistical data

Legal basis of the data processing: The visitor's consent, given in a pop-up window on the website [GDPR Article 6(1)(a)]. Your consent can be withdrawn at any time on the site, under Cookie Settings, but the withdrawal will not affect the lawfulness of the data processing that preceded it. If the consent is withdrawn, we will not receive any browsing-related data.

3.4. Cookies for marketing purposes

Legal basis of the data processing: The visitor's consent, given in a pop-up window on the website [GDPR Article 6(1)(a)]. Your consent can be withdrawn at any time on the site, under Cookie Settings, but the withdrawal will not affect the lawfulness of the data processing that preceded it. If your consent is denied, we will not receive any browsing-related data.

4. How can I enable or disable cookies?

The settings can be made in a pop-up window on the website and/or in the browser. As each browser is different, you can set your preferences for cookies, including how to delete them, individually, using the browser toolbar. For more information about settings, see in the browser's Help menu or click directly on the links below (Ctrl+left mouse button).

[Link to the Microsoft cookie setup guide.](#)

[Link to the Mozilla Firefox cookie setup guide.](#)

[Link to the Google Chrome cookie setup guide.](#)

[Link to the Opera cookie setup guide](#)

[Link to the Apple Safari cookie setup guide](#)

5. Automatically recorded data

When you visit our website, the IP address of your device (e.g. laptop, PC, phone, tablet) is automatically recorded. The recorded data will be automatically logged by the web server of the website, without requiring your consent or any dedicated activity on your part. From this data, the system generates statistical data, which cannot be linked to other personal data, except where required by law. This data will exclusively be used in aggregated and processed form, to correct errors in, and improve the quality of, our services, and for statistical purposes.

Purpose of the data processing:

To improve the IT system from a technical perspective, to monitor the service, and to generate statistical data. In cases of fraud, this data can also be used, in co-operation with the user's Internet provider and the law enforcement authorities, to determine the source of such fraud. The recording of the above-mentioned data cannot be avoided due to the technology, and it is not possible to view the website without this recording.

Legal basis of the data processing:

Pursuant to Section 13/A (3) of Act CVIII of 2001 on *certain aspects of electronic commerce services and information society services*, our legitimate interest in the proper functioning of the website. [GDPR Article 6(1)(f)].

Duration of the data processing:

30 (Thirty) days from the date of viewing the website.

Last updated: 11 September 2024