



### Start earning Points & Miles® with your next qualifying event

To begin planning your next event, just call the Sales Department at your chosen Hilton or call your local Hilton Sales Worldwide office. You can also contact Hilton Direct online at hiltondirect.com. Our expert staff will help you arrange virtually any type of event from an international sales meeting to a family reunion. Please remember to let the hotel know that you want to benefit from the Hilton HHonors Event Bonus and wish to claim points and airline miles for your event so that we can make a record in the event contract.

Enjoy a world of free hotel stays, airline travel and more! The Hilton HHonors Event Bonus is available at over 100 participating Hilton hotels in Europe and Africa (excludes Hilton hotels in the UK). More than 30 airline partners participate including British Airways, Lufthansa, KLM and many many more.



## new| More points for you

With the new Event Bonus, the more you spend, the more points and airline miles you earn. What's more, those HHonors bonus points soon add up - and lead to fantastic breaks and holidays.



## new| More points for more events

It's no longer just pre-booked and pre-paid events that are eligible for the Hilton HHonors Event Bonus. Now you can extend a booking at the last minute and collect points

You'll also earn HHonors bonus points on non-residential events.



#### **20.000 POINTS**

2 nights stay at any Scandic hotel



2 nights at the Hilton Istanbul

#### **80.000 POINTS**

2 nights at the Hilton Arc de Triomphe Paris

#### 200.000 POINTS

5 nights at the Hilton Mauritius Resort & Spa





More rewarding altogether! Discover the new Hilton HHonors® Event Bonus

The new Hilton HHonors Event Bonus makes it easier for Event Planners to earn HHonors bonus points and airline miles. As a result, it opens up a world of free travel with free nights or fantastic vacation packages for you to enjoy.

HHonors points can also be used to build up Event Credits that you can then redeem against future events – so your company can benefit too.

### Good news for you

The improved Hilton HHonors Event Bonus enables you to choose between collecting HHonors bonus points and airline miles or to focus on getting more HHonors bonus points only.

Spend at least US\$1,000 to qualify and earn either:

1 HHonors bonus point and 1 airline mile per US\$ spent
or

1.5 HHonors bonus points per US\$ spent

(rounded up to the nearest HHonors point) Eligible charges include all event-related spend (meeting room hire, catering, guest rooms etc.) Just confirm your choice of earning style with your sales contact.

## Good news for your company

Want to save money for your business? Simply exchange your HHonors bonus points for Event Credits, which can then be redeemed when you make your next booking at a Hilton hotel in Europe or Africa.\*

75,000 HHonors points = US\$150 Event Credit 125,000 HHonors points = US\$250 Event Credit 250,000 HHonors points = US\$500 Event Credit

Remember that Event Credits can be used for a variety of events, for example, the annual office Christmas party or any other special staff occasion. (\*excludes Hilton hotels in the UK)



## TERMS AND CONDITIONS

Only the individual stipulated in the contract is eligible to receive Hilton HHonors Event Bonus hotel points and airline miles on eligible charges associated with the events. Eligible charges include meeting room hire, guest room charges, catering charges and any other charge associated with the event, and paid for by the event planner, with the exception of paid out items. A qualifying event may include (but is not limited to) any group or meeting business, events, such as wedding receptions, family reunions or conferences contracted through the sales or catering department and sold at published rates with a minimum value of US\$1,000. Offer is valid for new meetings bookings only. A maximum of 100,000 HHonors points and 100,000 airline miles (or equivalent depending on the airline partner) can be claimed per event. HHonors points and airline miles are not transferable. The Event Bonus recipient does not have to be a registered guest or attend the meeting. The Event Bonus recipient must be a member of Hilton HHonors to receive HHonors Points & Miles, except for Lufthansa Miles & More members. Individuals can be instantly enrolled in HHonors to meet this eligibility requirement. HHonors points and airline miles awarded for qualifying events will be based on local currency converted to US dollars. Local currency will be converted to US dollars on the day final payment is received for the event using a published rate of exchange in effect at time of conversion. This rate will be determined at Hilton HHonors' sole discretion, based on standard currency conversion methods. Please allow 6-8 weeks after the meeting has been paid for, for posting of points and airline miles to your accounts. The Hilton HHonors Event Bonus is available to travel agents/conference planners booking a qualifying event. Airline programmes participating in the Hilton HHonors Event Bonus programme are subject to change without notice. Airline programme rules and regulations apply. The Hilton HHonors Event Bonus programme is awarded at the discretion of the hotel and may not be awarded on all events. Other restrictions may apply. Hilton HHonors membership, earning of Points & Miles, and redemption of points are subject to HHonors Terms and Conditions.

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